

THE CALL OF THE SEA



THE MORNING BREEZE IS A HERALD, A MESSENGER FROM THE SEA. IT WHISPERS IN MY EAR TELLING ME TO BE FREE. AYB



THE WAVES SING TO ME, CALLING ME TO THE SOFT SAND. THE WATER SWEEPS OVER MY FEET, SURROUNDING ME WHERE I STAND.



THE SONG OF THE SEA

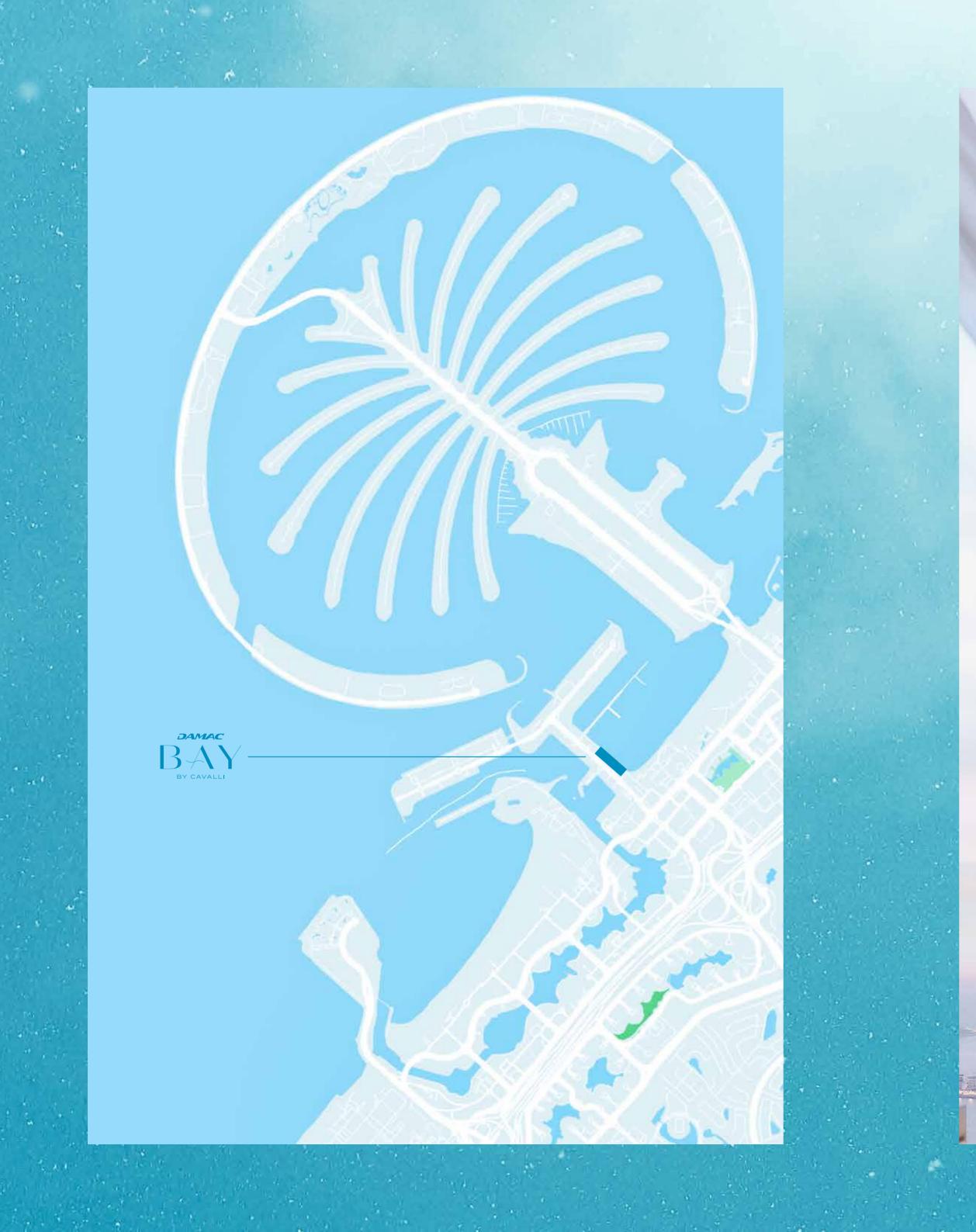
The sound of the waves. The blowing of a sea breeze. The chirping of seabirds. All of these come together at DAMAC Bay to form a mesmerising song of the sea. The captivating melody invites you to its very shores, and you soon find yourself seamlessly in rhythm with it.



A TREASURE, RISING FROM THE DEEP

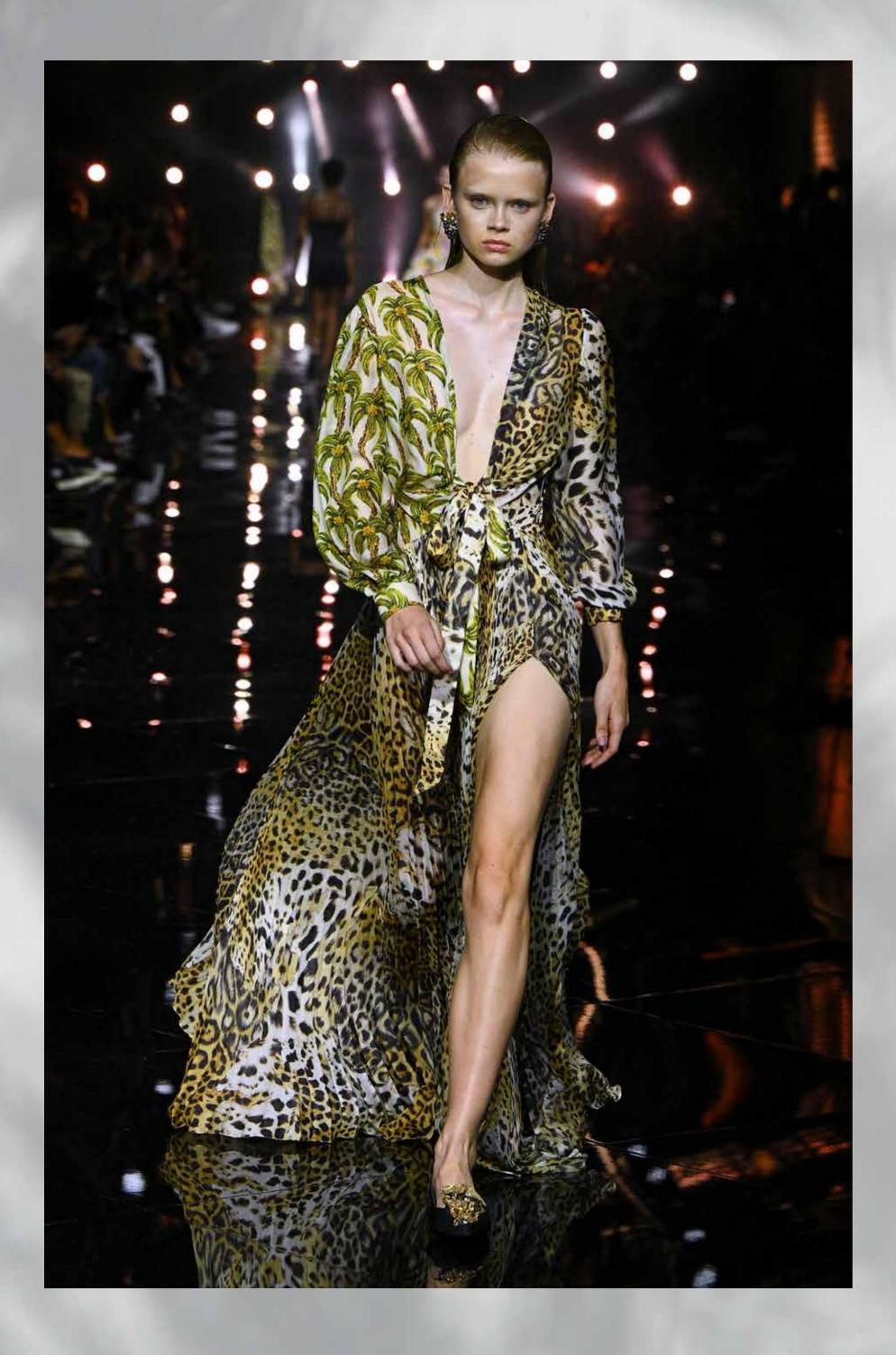
DAMAC Bay by Cavalli is a magnificent 42-storey development that blurs the line between true luxury and maritime bliss. With sleek exteriors and nautical-themed interiors by the iconic fashion brand Cavalli, DAMAC Bay comes with a treasure chest full of amenities and attractions, each more unique and extravagant than the other.

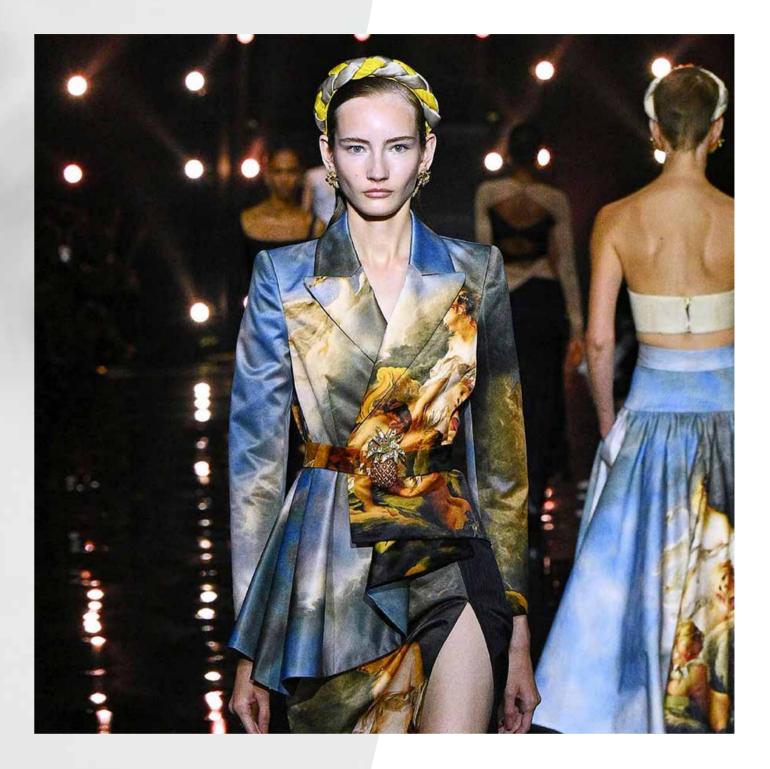




REKINDLING DUBAI'S CONNECTION TO THE SEA DAMAC Bay calls the extraordinary seafront district, Dubai Harbour, its home. An excellent location in more ways than one, Dubai Harbour serves as a gateway that delivers a premier, vibrant and multifaceted luxury maritime experience.







THE ESSENCE OF AN UNTAMED OCEAN

Cavalli is a fashion brand known the world over for its iconic nature-inspired fashion pieces. It brings this wild creativity to DAMAC Bay, trading the leopard and tiger prints for sea shells, pearls and zebrafish-inspired patterns.





THE SUN, THE SKY, THE SEA AND YOU

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DAMAC Bay offers a seaside lifestyle like no other, because of one very unique feature.

The towers have been carefully crafted in such a way that each and every unit will enjoy sea views, regardless of where they face.

The sleek exteriors mimic the ocean's waves, and at the crest, is a Cavalli-inspired bridge that coils around the towers like a sea serpent.



A BEACH AT YOUR DOORSTEP

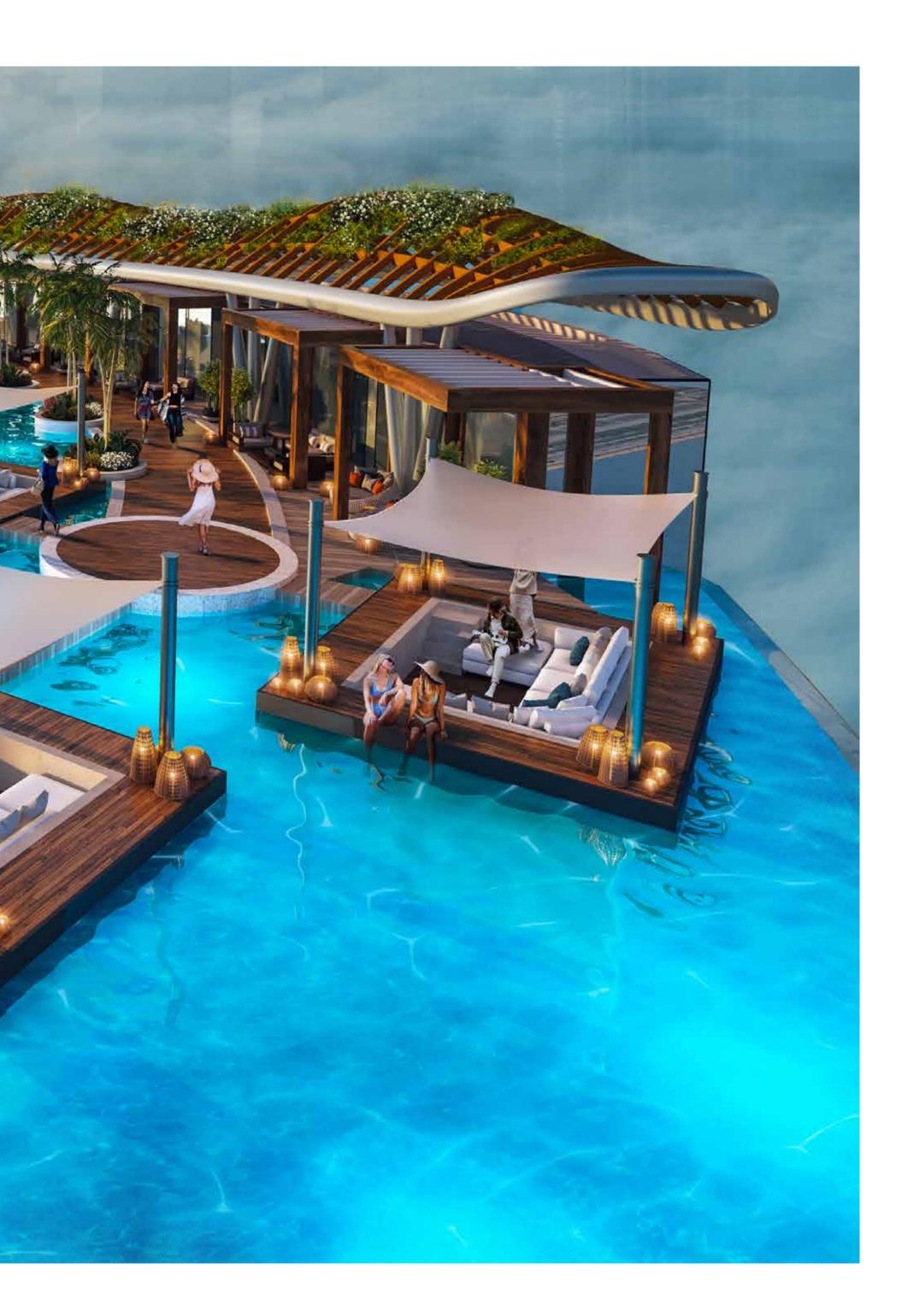
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Few things say luxury like having an exquisite private beach created just for you. Saunter along the soft sand, stopping only to grab a quick bite at one of the many F&B offerings. Or swap the sand for velvet and leather, and pamper yourself at the lavish Cavalli Lounge.

FIND JOY IN THE CLOUDS

High up in the roof lie even more spectacular amenities. Take in a deep breath, and an astonishing vista, from the three infinity pools, one on each tower. Then turn work into pleasure while onboard floating workstations.





The little ones will never skip a class at the virtual reality school, where educational lessons are laser-projected on a water fountain. Finally, treat your ears to a scintillating performance, or put your own vocal chords to the test at the rooftop Opera Pavilion.

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SET SAIL INTO MAJESTY

You might think you have entered the halls of Poseidon himself when you step into the lobby. Everything from the chandeliers to the high glass windows and wall features take inspiration from the riches of the deep.







MARITIME PLEASURES, EXPLORED

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The song of the sea is like a mermaid's call. Unmistakable, and inescapable. Dance to its tune at some of the many amenities on the Podium Level. Pirouette through an elegantly crafted water maze. Dive into a luxury snorkeling experience in search of Cavalli treasures. Find your balance atop a surfboard at the wave pool. Or simply relax on a hammock, suspended above an infinity pool, as a smart-tray brings you a beverage of your choice whenever you desire.

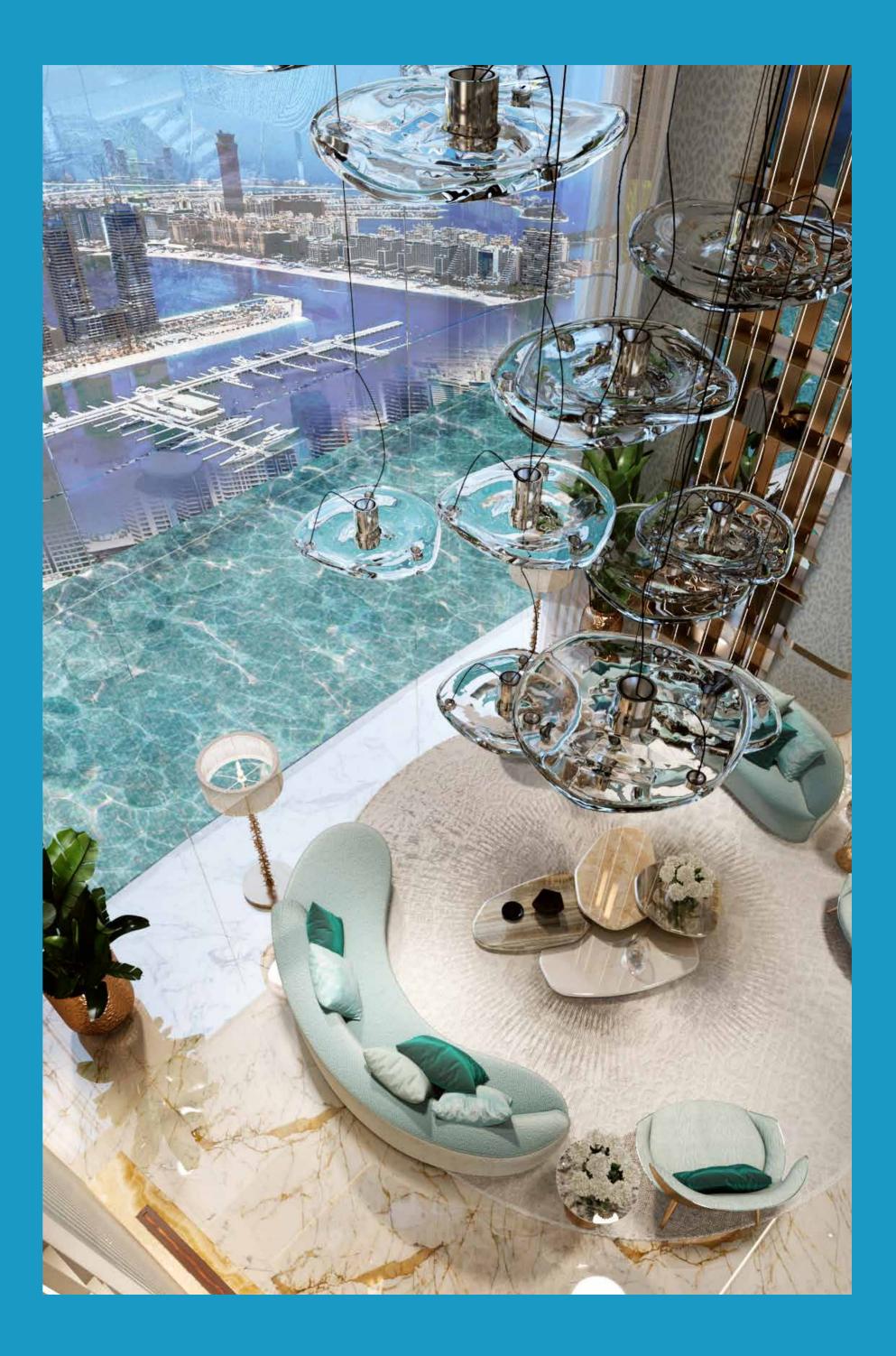


And then there's the crowning glory of DAMAC Bay by Cavalli... an enormous water fountain in the central tower that is synced to the opera performances, putting on a stunning show visible from miles away.

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A WORLD OF YOUR OWN

Surround yourself with the sky, the sun and the sea, on an island of happiness that you have created for yourself.



Above the podium, from the 2nd to the 32nd floors are the luxury 1-, 2- and 3-bedroom units. All of these have been crafted in exquisite detail to provide a stunning seafront lifestyle.









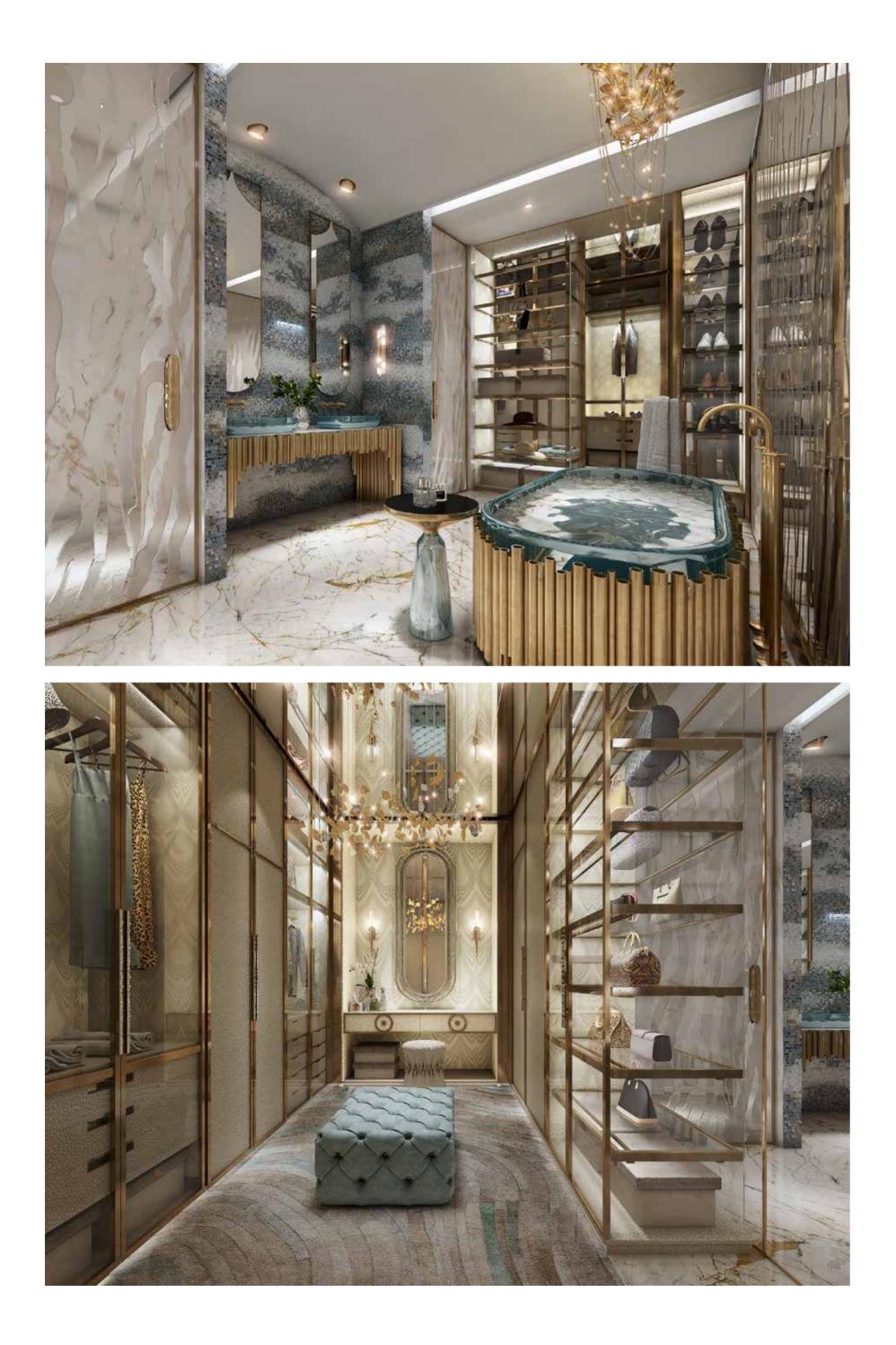
BUT FOR THE MOST DISCERNING OF CAPTAINS...

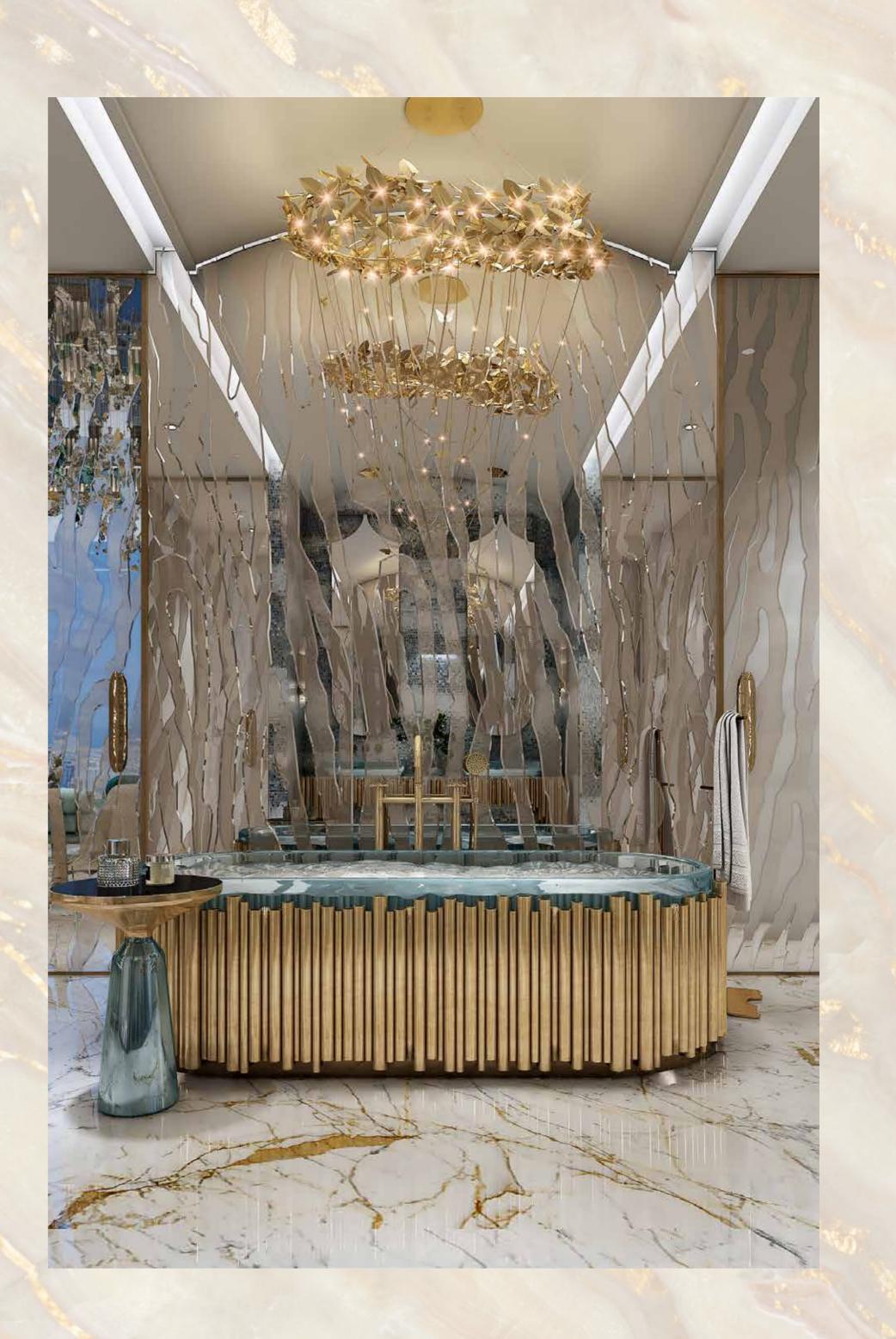
Only the super-luxury units will do. These are found on the 33rd to the 42nd floors, and range in size from 3- to 5-bedroom duplex units. All of these units afford commanding views of the sea and the shore alike. These are truly the pinnacle of seafront luxury living.











DAMAC PROPERTIES

LIVE THE LUXURY

DAMAC Properties has been at the forefront of the Middle East's luxury real estate market since 2002, delivering award-winning residential, commercial and leisure properties across the region and around the world, including the UAE, Saudi Arabia, Qatar, Jordan, Lebanon, Iraq, Maldives, Canada, United States and United Kingdom. Since then, the company has delivered approximately 47,000 homes, with a development portfolio of more than 33,000 at various stages of planning and progress.*

Joining forces with some of the world's most eminent fashion and lifestyle brands, DAMAC has brought new and exciting living concepts to the market with collaborations that include a golf course managed by The Trump Organization, and luxury homes in association with Versace, de GRISOGONO, Cavalli, Just Cavalli, Paramount Hotels & Resorts, Rotana and the Radisson Hotel Group. With a consistent vision and strong momentum, DAMAC Properties is building the next generation of Middle Eastern luxury living.

DAMAC places a great emphasis on philanthropy and corporate social responsibility. The Hussain Sajwani – DAMAC Foundation (HSDF), a joint initiative between DAMAC Group and Hussain Sajwani, announced the launch of the 'Fresh Slate' initiative in collaboration with the Dubai Police General Headquarters, aimed at aiding detainees in Dubai's Punitive and Correctional Institutions who have been charged with petty offences.

The HSDF also pledged AED 5 million for the 1 Billion Meals initiative launched by Vice President and Prime Minister of the UAE, and Ruler of Dubai, His Highness Sheikh Mohammed bin Rashid Al Maktoum, at the start of Ramadan 2022, aimed at providing meals to underprivileged communities in 50 countries across the world.

DAMAC has also supported the vision of Sheikh Mohammed to train one million Arab coders in creating an empowered society through learning and skills development, an initiative that successfully wrapped up in May 2022.

*As of 31th December 2023.

LUXURY BY APPOINTMENT

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